



FOR IMMEDIATE RELEASE

Celebrate a new life

LetMe launches it's new collection of christening themed gifts

(Atlanta, GA) – January 15, 2005 – LetMe, the new name in luxury gifts, today launched a range of special gift ideas for those happy new parents, family and friends wishing to celebrate a new birth with a remarkable gift.

The new Spring catalog showcases traditional and contemporary christening gifts such as an English Sterling Silver christening mug, Tuscan leather newborn journal and pewter carousel moneybox. These are the items that will impress at your next baby shower event. All gifts are heirloom quality, can be personalised and are presented in beautiful gift boxes.

A relative newcomer to the American Market, LetMe launched in Europe two years ago. The quickly expanding company does things differently – it does not offer the low price, low quality formula other suppliers favor. *“LetMe goes to great lengths to meet each and every supplier, we travel to every Country and witness first hand the passion that our suppliers possess in every product they make.”* said Nigel Arbery, Vice President of Marketing at LetMe. *“We will continue to search the globe for innovative and unique gift ideas that will be treasured for years to come.”*



About LetMe

Headquartered in Atlanta, Georgia, LetMe caters to the 'upscale sector' with elegant gifts that are handcrafted in England, Germany, Italy, Spain and right here in the USA. These unique items exclusive product line, visit www.letme.com

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